A Guide to Remote Patient Monitoring

Table of Contents

The Inevitability of Remote Patient Monitoring 2
What Is Remote Patient Monitoring? 2
What Are the Aims of Remote Patient Monitoring? 3
What Is the Evidence for Remote Patient Monitoring? 3
Why Are There Many Negative Studies for Remote Patient Monitoring? 8
How Does Medicare Define Remote Patient/Physiologic Monitoring? 9
Which Billing Codes Can Be Used for Reimbursement of Patient Monitoring? 9
What Are Some of the Barriers to Adoption of Remote Patient Monitoring? 11
How Can an Effective Remote Patient Monitoring Program be Created? 12

Appendix

What Is the History of Remote Patient Monitoring? 13
What Is Telehealth? 14
How Does Medicare Define Telehealth? 15
What Is Medicare’s Chronic Care Management (CCM) Program? 16
The world is aging quickly. And with these demographic changes, a dramatic paradigm shift is required in how healthcare is delivered.

The U.S. Census Bureau has projected that by 2030, more than 20 percent of U.S. residents will be 65 and over. And more than one-third of all active physicians will be 65 or older in the next ten years.

This has profound implications for our healthcare infrastructure:

- The U.S. will face a shortage of up to 120,000 physicians by 2030.¹
- The labor force in the U.S. will shrink and strain funding for safety net programs like Medicare.

Leveraging technology to deliver care that is more efficient, without compromising quality, can address demographic challenges, and physician and funding shortages.

The Centers for Medicare & Medicaid Services (CMS) has recognized that expansion of Remote Patient Monitoring is crucial for developing and scaling a sustainable healthcare system. Since 2018, CMS has covered billing codes under the Physician Fee Schedule to reimburse providers for chronic care routinely furnished via communication technologies.

Remote Patient Monitoring (sometimes called telemonitoring) is the collection of health data by a patient, often from outside conventional care settings, which is then electronically and securely transmitted to a provider (sometimes via a data processing service) for use in care and related support.

For example, a patient while at work or home routinely records KardiaMobile electrocardiograms (ECGs), and checks blood pressure with an Omron cuff. The data is instantly uploaded to the KardiaPro platform. The patient’s provider logs in to KardiaPro to review a summary report of the patient’s health data, then communicates the treatment plan to the patient by phone or email.

Remote patient monitoring can

- empower patients to better manage their health and participate in their health care
- increase visibility into a patient’s adherence to treatment and enables timely intervention
- strengthen relationships between clinicians and patients.

REMOTE PATIENT MONITORING AIMS TO PROMOTE THE TRIPLE AIM:

1. Improve the patient experience of care
   The healthcare experience is associated with burdensome travel requirements and long waits. Many patients who are sick or suffer from chronic conditions tend to wait for their illnesses to progress to a stage where it is more expensive and more difficult to address than if prevention and/or treatment had been provided earlier. As the Medicare population explodes in size, more patients will seek care from a system struggling to grow with the demand. Access to care must be enhanced. Tech-driven tools can make healthcare more accessible and user friendly.

2. Improve the health of populations
   Large institutions have demonstrated that populations with chronic conditions can improve health outcomes with Remote Patient Monitoring. Providers can increase their geographic scope with Remote Patient Monitoring.

3. Reduce the per capita cost of health care
   Home-based care can be cost-effective, as demonstrated by several projects at major health care institutions.

FEDERAL AGENCY META-ANALYSIS

The Agency for Healthcare Research and Quality’s 2016 meta-analysis of remote patient monitoring used 17 systematic reviews comprised of 202 individual studies and 48,321 patients, and found “sufficient evidence to support the effectiveness of . . . remote patient monitoring for patients with chronic conditions such as cardiovascular and respiratory disease.”

REAL-WORLD EVIDENCE FROM HEALTH SYSTEMS

Large health systems are using Remote Patient Monitoring because it can substitute for otherwise more costly health care services including hospitalizations or emergency room visits for unmanaged chronic conditions. These systems, like Medicare, bear risk along the continuum of care. Although there are costs associated with delivering care through Remote Patient Monitoring, it allows for moving sites of care to lower cost centers.

Veterans Administration (VA): Since 2000, the VA’s Care Coordination/Home Telehealth (CCHT) program has provided remote management of veteran patients with chronic conditions using home telehealth and disease management technologies. In 2016, the VA has provided 2.17 million episodes of care via telehealth, serving more than 702,000 veterans. Multiple published studies have shown that the VA remote management program has improved access to care, improved health outcomes, reduced hospitalizations, and reduced VA costs.4

Ochsner Health System’s digital hypertension program was associated with significant improvement in blood pressure control rates and lifestyle change. 156 patients submitted at least one blood pressure reading per week, and received medication management and lifestyle recommendations via a clinical pharmacist and a health coach. At 90 days, 71% of patients enrolled in the program had achieved target blood pressure control, versus 31% of patients in usual care.5

University of Virginia Health System (UVA): Since 2013, UVA has offered remote monitoring services to more than 3,000 patients after hospitalizations for heart attack, heart failure, COPD, pneumonia, CABG, stroke, and total joint replacement. Care coordination with Remote Patient Monitoring has reduced 30-day hospital readmissions by more than 40%, regardless of payer.6

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What Is the Evidence for Remote Patient Monitoring? (Continued)

**University of Mississippi Medical Center (UMMC):** The first 100 diabetes patients in UMMC’s statewide Remote Patient Monitoring program, launched in 2014, collectively saved roughly $400,000 in healthcare costs and reduced A1c levels by 1.7%. This program included a tablet assigned to a patient, enabling uploading of data from a variety of home-based devices, and equipped with video conferencing link to care managers. Using this data, cost analyses estimate that if 20 percent of Mississippi’s diabetic population were enrolled in the program, it would save the state $189 million in Medicaid dollars per year.

**Medicare:** CMS’s chronic care management (CCM) program provides longitudinal non-face-to-face clinical services for Medicare beneficiaries with at least 2 chronic conditions. CCM can include Remote Patient Monitoring services. During the program’s first two years (2015-2017), CCM was associated with reductions in emergency department visits, hospitalizations, and use of skilled nursing facilities.

**Essentia Health:** This 16-hospital and 68-clinic system uses Epic electronic health records (EHR) and tele-scales to monitor heart failure patients after hospitalization. The data is reviewed in the EHR and nurses can readily respond to patients. In Essentia’s heart failure tele-scale program, less than 2% of heart failure patients were re-hospitalized within 30-days post-discharge, significantly below the national average of 25%.

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FEATURED REMOTE PATIENT MONITORING RESEARCH FOR CLINICAL USE CASES

Hypertension


110 patients with hypertension and diabetes were randomized to self-care messages on the smartphone immediately after each blood pressure reading, versus usual care. Physicians were alerted if patients' blood pressure crossed specific pre-set thresholds, and regular feedback was provided to patients and clinicians. At 12 months, mean ambulatory systolic blood pressure decreased significantly in the self-care support group, by 9.1 +/- 15.6 mmHg. 51% of self-care support subjects achieved the guideline recommended target of <130/80 mmHg, compared with 31% of control subjects.


450 adults with uncontrolled blood pressure were randomized to usual care or to a telemonitoring intervention, with home blood pressure telemonitors that transmitted blood pressure data to pharmacists, who adjusted antihypertensive therapy. Blood pressure was controlled at 12 months in 57% of the intervention group and 30% of the usual care group; 6 months after the trial ended, 72% of patients in the intervention group and 57% of patients in the usual care group had controlled blood pressure. On average, in the intervention group, systolic blood pressure decreased 10.7 mmHg at 6 months and 6.6 mmHg at 18 months.

Atrial Fibrillation


This study presents the feasibility of a remote patient monitoring program in the Netherlands for managing arrhythmia, heart failure (weight) and blood pressure in symptomatic adults with congenital heart disease (CHD); the program used KardiaPro for the receipt and transfer of KardiaMobile ECG data. ECGs were assessed daily by trained nurses, under supervision of a cardiologist. Patients (median age 45; 35% male) were contacted by the treating cardiologist to adjust therapy, for surveillance or in order to provide reassurance. From June 2017 to March 2018, 55 symptomatic adult CHD patients participated; mean follow-up was 3 months and adherence was 97%. There were qualitatively fewer emergency room visits and hospitalizations (3) versus historical record (19). Serial patient-reported outcome measure (PROM) questionnaires were available for 12 patients at baseline and six patients after 6 months and showed a nonsignificant change in quality of life during telemonitoring. Nearly 75% of the 176 KardiaMobile ECGs were sinus rhythm; two patients were diagnosed with a new arrhythmia. In summary, a remote patient monitoring program featuring KardiaMobile is feasible with high adherence.
Diabetes


321 patients with diabetes were randomized to a telemonitoring intervention with self-measurement and transmission to a secure website of twice-weekly morning and evening glucose for review by clinicians. The hemoglobin A1c for the intervention group was significantly lower over 9 months (7.9% versus 8.4%, p=0.0007). In a secondary analysis, there was significant lowering of systolic and diastolic blood pressure (3.06 mmHg and 2.17 mmHg lower, respectively) in the intervention group.

Cancer


202 patients with cancer with randomized to receive a remote patient monitoring intervention, with automated home-based symptom monitoring by interactive voice recording or Internet. The intervention resulted in improved pain and depression outcomes at 3 and 12 months.


766 patients receiving routine outpatient chemotherapy for advanced solid tumors were randomized to symptom reporting by tablet, versus usual care. Nurses received email alerts when participants reported severe or worsening symptoms. Health related quality of life improved among more participants in the intervention group than usual care (34% vs. 18%, p<0.001), and declined by less in the intervention group than usual care (1.4 vs. 7.1-point drop, p <0.001).

What Is the Evidence for Remote Patient Monitoring? (Continued)
Why Are There Many Negative Studies for Remote Patient Monitoring?

Despite years of telephonic remote monitoring success at large scale health systems, such as the Veterans Administration, and multiple meta-analyses that demonstrate the positive benefit of Remote Patient Monitoring, there are gaps in the evidence base.

Several highly publicized studies using Remote Patient Monitoring, particularly among patients with heart failure, have not demonstrated better outcomes.11

Common pitfalls of studies evaluating Remote Patient Monitoring include:

- short follow-up time
- underpowered study
- low adherence
- patients are too ill or too healthy for Remote Patient Monitoring
- clinical outcomes, such as readmissions, are complex phenomenon, not solely limited to physiological variable management
- studies focus on the telecommunications aspect of remote patient monitoring and not the provider feedback intervention
- no reporting on outcomes that matter to patients (patient-reported health related quality of life, symptom severity, satisfaction with care)
- difficulty of changing health-related behavior
- reliance on patient-initiated communication
- providers/hospitals are challenged by the organization and interpretation of a large flow of data

For Remote Patient Monitoring to be effective, it must target the right conditions, promote patient adherence to data collection, and ultimately enable intervention that improves patient-reported quality of life and/or prevents avoidable high cost health care use, such as emergency room visits or hospitalizations.


Medicare envisions Remote Patient Monitoring services as involving the collection and interpretation of medical information without a direct interaction between the practitioner and beneficiary.

Medicare has asserted that services furnished remotely using communications technology are not considered “Medicare telehealth services” and are therefore not subject to the statutory restrictions articulated in section 1834(m) of the Social Security Act (see Appendix for further information).

Remote Patient Monitoring—also referred to as Remote Physiologic Monitoring—was initiated by Medicare in January 2018 with the unbundling of Current Procedural Terminology (CPT) billing code 99091 from the Chronic Care Management (CCM) program. Effective January 1, 2019, three new Remote Physiologic Monitoring codes became available (99453, 99454, 99457). These codes better describe the role of remote patient monitoring in contemporary practice. Information below is from the American Medical Association’s 2019 CPT Code Set.

The use of these codes requires advance patient consent. Billing is permitted for the same service period as chronic care management (CPT 99487-99490), transitional care management (CPT 99495-99496), and behavioral health integration (CPT 99484, 99492-99494).

We anticipate additional CPT codes for Remote Patient Monitoring in 2020.

**PATIENT SET-UP AND EDUCATION**

**99453:** Remote monitoring of physiologic parameter(s) (eg, weight, blood pressure, pulse oximetry, respiratory flow rate), initial; set-up and patient education on use of equipment.

- do not report 99453 more than once per episode of care
- do not report for monitoring of less than 16 days
- do not report in conjunction with codes for more specific physiologic parameters (eg, 93296, 94760)
- may be used with either 99091 or 99457

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12 It is always the Health system’s or provider’s responsibility to determine medical necessity, appropriate site of service, and submit appropriate codes, modifiers and charges for services rendered. Please contact your local payer/carrier and/or legal counsel for interpretation of coding and coverage.

13 It is always the Health system’s or provider’s responsibility to determine medical necessity, appropriate site of service, and submit appropriate codes, modifiers and charges for services rendered. Please contact your local payer/carrier and/or legal counsel for interpretation of coding and coverage.
Which Billing Codes Can Be Used for Reimbursement of Remote Patient Monitoring? (Continued)

DEVICE AND TRANSMISSION OF DATA

**99454:***
Device(s) supply with daily recording(s) or programmed alert(s) transmission, each 30 days

- do not report for monitoring of less than 16 days
- do not report in conjunction with codes for more specific physiologic parameters (eg, 93296, 94760)
- may be used with either 99091 or 99457

INTERPRETATION AND MANAGEMENT

**99091:***
Collection and interpretation of physiologic data (e.g., ECG, blood pressure, glucose monitoring) digitally stored and/or transmitted by the patient and/or caregiver to the physician or other qualified health care professional, qualified by education, training, licensure/regulation (when applicable) requiring a minimum of 30 minutes of time.

- includes professional time associated with data accession, review and interpretation, modification of care plan as necessary (including communication to patient and/or caregiver), and associated documentation
- do not report in conjunction with 99457

**99457:***
Remote physiologic monitoring treatment management services, 20 minutes or more of clinical staff/physician/other qualified health care professional time in a calendar month requiring interactive communication with the patient/caregiver during the month.

- report once each 30 days, regardless of the number of parameters monitored
- do not report in conjunction with 99091
- do not count any time on a day when the physician or qualified health care provider reports an evaluation/management service
- do not count any time related to other reported services (eg, 93290)
- may be billed as an "incident to" service
There are some important differences between 99091 and 99457:

<table>
<thead>
<tr>
<th>99091</th>
<th>99457H</th>
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<tbody>
<tr>
<td>Must be physician or, subject to state law, qualified health care provider</td>
<td>May be clinical staff, physician, or qualified health care provider</td>
</tr>
<tr>
<td>Data does not have to be from a medical device</td>
<td>Data must be from a device as defined by FDA</td>
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<tr>
<td>30 minutes of time, per 30-day period</td>
<td>20 minutes of time, per calendar month</td>
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We will provide updates and education about the Remote Patient Monitoring codes. KardiaPro will support Remote Patient Monitoring as the reimbursement for these services evolves.

In a 2016 survey published by the American Medical Association, 15 physicians reported a sense of enthusiasm for digital health, and were optimistic of its potential to improve practice efficiencies, patient safety and diagnostic ability; and reduce burnout.

Physicians rated the following elements as most important for adoption of digital health tools:

- Proven effectiveness
- There is vast, growing evidence of the value of Remote Patient Monitoring

- Reimbursement
- Medicare and other payers now reimburse for Remote Patient Monitoring

- Workflow/Ease of Use
- KardiaPro enables efficient collection and review of data that integrates into clinical workflow.

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Effective Remote Patient Monitoring programs target the right conditions, promote patient adherence to data collection, and ultimately intervene to improve patient-reported quality of life and/or prevent avoidable high cost health care use, such as emergency room visits or hospitalizations.

Some tips for use of Remote Patient Monitoring in your practice:

- Track relevant clinical indicators, such as blood pressure or ECG.
- Target patients who are highly engaged and receptive to the technology.
- Track program metrics that align with your organization’s broader strategic objectives. Metrics may include patient satisfaction or health care costs.

**WHAT IS THE HISTORY OF REMOTE PATIENT MONITORING?**

CMS has begun to take important steps to better utilize connected health technology in several components of Medicare. The paradigm is shifting from low tech:high touch to high tech:low touch concurrent with the goal of improving patient outcomes at lower cost to the healthcare system.

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2014</td>
<td>American Medical Association (AMA) created a Telehealth Services Workgroup to recommend solutions for the reporting of non-telehealth services when provided remotely utilizing telehealth technology.</td>
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<tr>
<td>2015</td>
<td>Medicare introduces Chronic Care Management (CCM) program for non face-to-face services over a calendar month.</td>
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<tr>
<td>2016</td>
<td>AMA Digital Health Survey: physicians optimistic that digital medicine tools will improve medical practice and patient care.</td>
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<tr>
<td>12/2016</td>
<td>Nearly 700,000 Medicare beneficiaries have received CCM services.</td>
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<tr>
<td>1/2017</td>
<td>AMA creates the Digital Medicine Payment Advisory Group (DMPAG)</td>
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<tr>
<td>9/2017</td>
<td>DMPAG proposes three new codes for Remote Patient Monitoring to the CPT Editorial Panel.</td>
</tr>
<tr>
<td>11/2017</td>
<td>CMS introduces CPT code 99091, unbundled from the Chronic Care Management program, for Remote Patient Monitoring. CMS also promotes Remote Monitoring interventions as part of the Quality Payment Program’s merit-based incentive payment system (MIPS), via Improvement Activity IA_BE_14.</td>
</tr>
<tr>
<td>1/2018</td>
<td>99091 becomes effective as standalone and reimburseable code for Remote Patient Monitoring.</td>
</tr>
<tr>
<td>1/2019</td>
<td>99454, 99455, 99457 become effective.</td>
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WHAT IS TELEHEALTH?

According to the Center for Connected Health Policy, telehealth is “a collection of means or methods for enhancing health care, public health, and health education delivery and support using telecommunications technologies.”

Telehealth encompasses various clinical and non-clinical fields, such as professional education, home health, and disaster management. Telemedicine is often used to refer to traditional clinical diagnosis and monitoring that is delivered by that technology.

Telehealth Modalities

**Live Consultation:** live, two-way interaction between a patient and a provider using audiovisual telecommunications technology, serving as a substitute for an in-person encounter.

**Store and Forward:** electronic transmission of health documents from one provider to another provider, often a specialist, who uses the information for diagnosis or management, outside of real-time or live interaction.

**Remote Patient Monitoring (or telemonitoring):** the collection of health data by a patient, often from outside conventional care settings, which is then electronically transmitted to a provider (sometimes via a data processing service) for use in care and related support.

**Mobile health (mHealth):** mobile communication technologies that deliver health information, health services or public health practice and education. Examples including text messaging that promotes healthy behavior or alerts.

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16  http://www.cchpca.org/what-is-telehealth
HOW DOES MEDICARE DEFINE TELEHEALTH?

State and federal agencies differ on how they define telehealth and associated modalities. These definitions also change over time. Yes, it is confusing!

Medicare telehealth services are defined under section 1834(m) of the Social Security Act:

1. **Live consultation (real-time) with voice and video**
   - Store and forward permitted only in Federal demonstration programs in AK, HI

2. **Patient geographic limitations**
   - Lives in a Health Professional Shortage Area (HPSA) outside of a Metropolitan Statistical Area (MSA)
   - Rural census tract or in a county that is outside of an MSA

3. **Patient originating site (must be located at)**
   - Provider offices
   - Hospitals
   - Critical access hospitals
   - Rural health clinics
   - Federally qualified health centers
   - Skilled nursing facilities
   - Community mental health centers
   - Hospital-based or critical access hospital-based renal dialysis centers
   - Mobile stroke units, dialysis facilities, and homes of end-stage renal disease patients

4. **Practitioners, subject to state law, must be physicians, nurse practitioners (NP), physician assistants (PA), nurse-midwives, clinical nurse specialists, certified registered nurse anesthetists, or registered dietitians or nutrition professionals.**

Medicare does not define Remote Patient Monitoring as a telehealth service.
WHAT IS MEDICARE’S CHRONIC CARE MANAGEMENT (CCM) PROGRAM?

In 2015, Medicare began paying for non-face-to-face clinical services furnished to Medicare beneficiaries, with at least 2 chronic conditions, on a monthly basis. These services include communication with the patient and other treating health professionals for care coordination (both electronically and by phone), medication management, and being accessible 24 hours a day to patients and any care providers (physicians or other clinical staff). The creation and revision of electronic care plans is also a key component of CCM.

During the first two years of CCM, about 684,000 Medicare beneficiaries received CCM services; among providers using CCM, the median number of patients per provider was 10. Providers reported that CCM payment was inadequate for the CCM work required. The report found that, while CCM was associated with increased home health services and primary care visits, it was also associated with reductions in emergency department visits, hospitalizations, and use of skilled nursing facilities (SNFs).

In 2018, CMS took 99091, a code created for the CCM program, and made it independent (unbundled) from CCM. Effectively, the unbundling of 99091 heralded the beginning of CMS’s support of Remote Patient Monitoring.